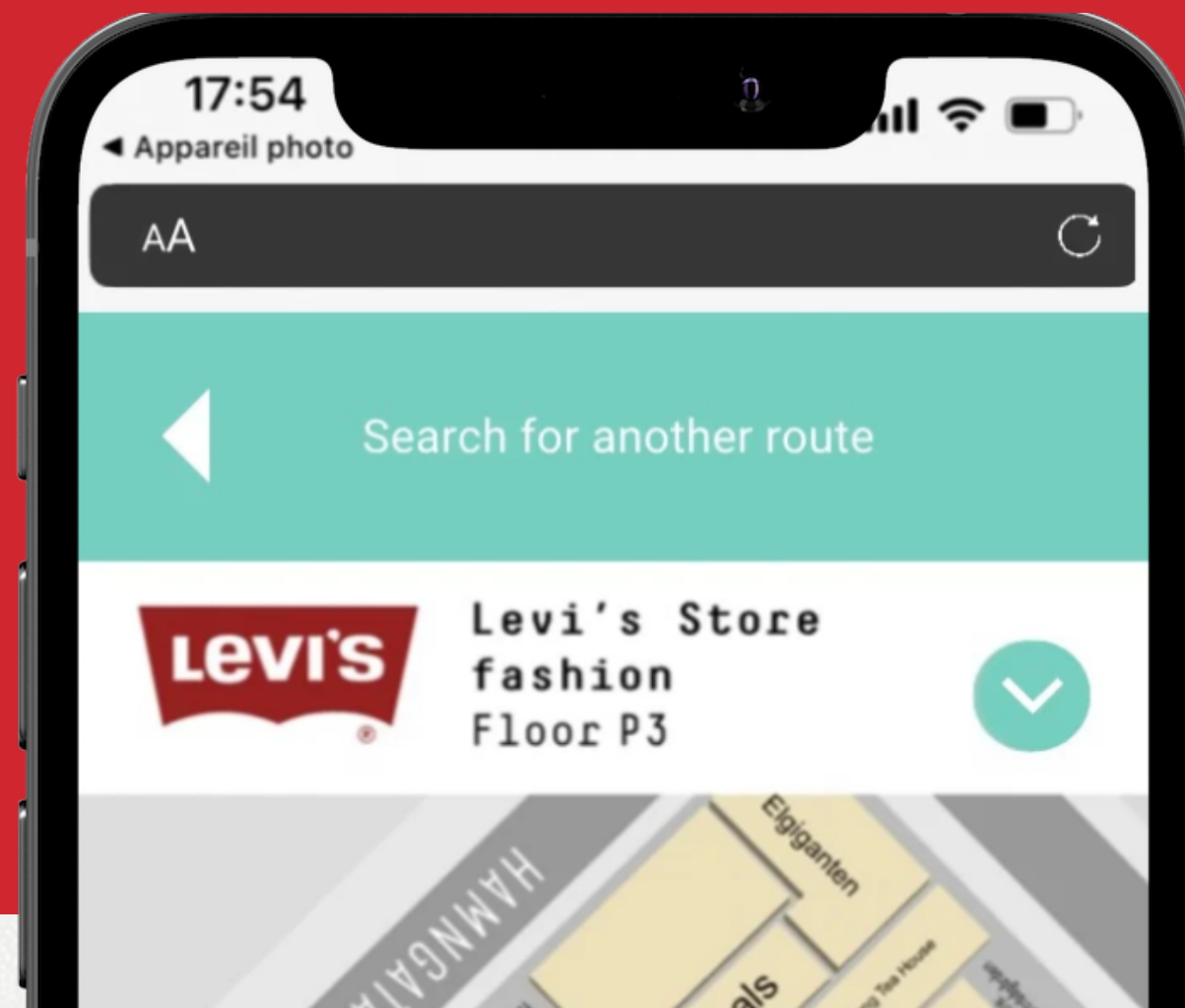




ViaDirect Mobile

the map that facilitates the visitor journey

- ✔ Without downloading and accessible for all!



ViaDirect

World leader in digital and interactive wayfinding solutions



2023 Edition

Paris, France



How does it works ?

Step 1

Scan the QR Code



Step 2

Choose a destination

H&M

Nike

Carrefour

Toilets



Step 3

Follow the itinerary

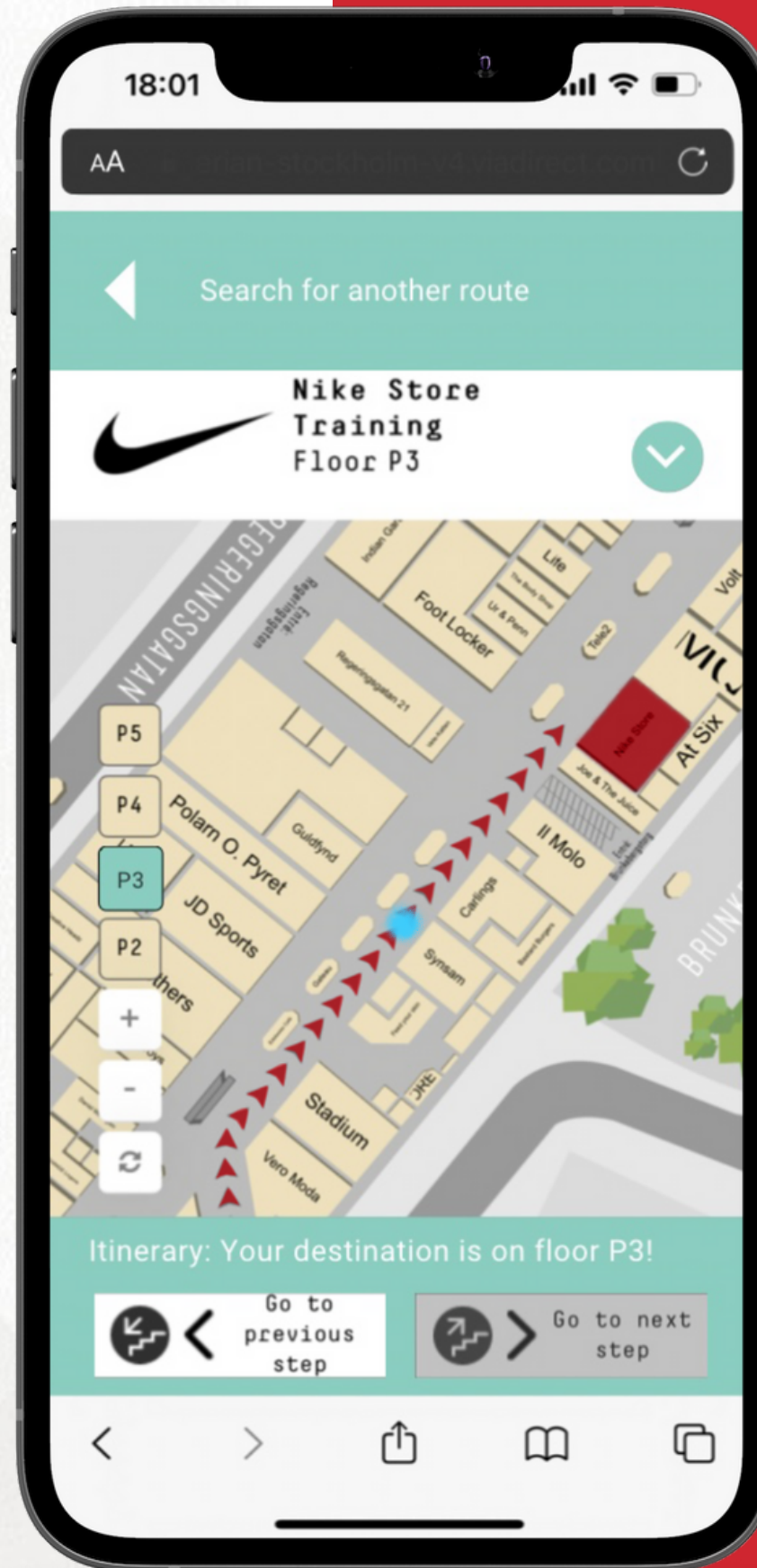


No more **paper map**.

No more **app**.

Our offer

Guaranteed delivery
within 30 days.



ViaDirect Mobile

400€ / month ex VAT*

- ✓ 3D map with itineraries
- ✓ Interface with your colors guidelines
- ✓ Geolocation
- ✓ Content updates
- ✓ Technical support and hosting
- ✓ QR Code + library of ready-to-use printed visuals

*minimum 1 year commitment

Benefits

For you :



Highlights your shops

Increase your sales revenue ↗ %

Turnkey and sustainable solution

Lower signage costs ↓

For your customers :



Easy to use everywhere

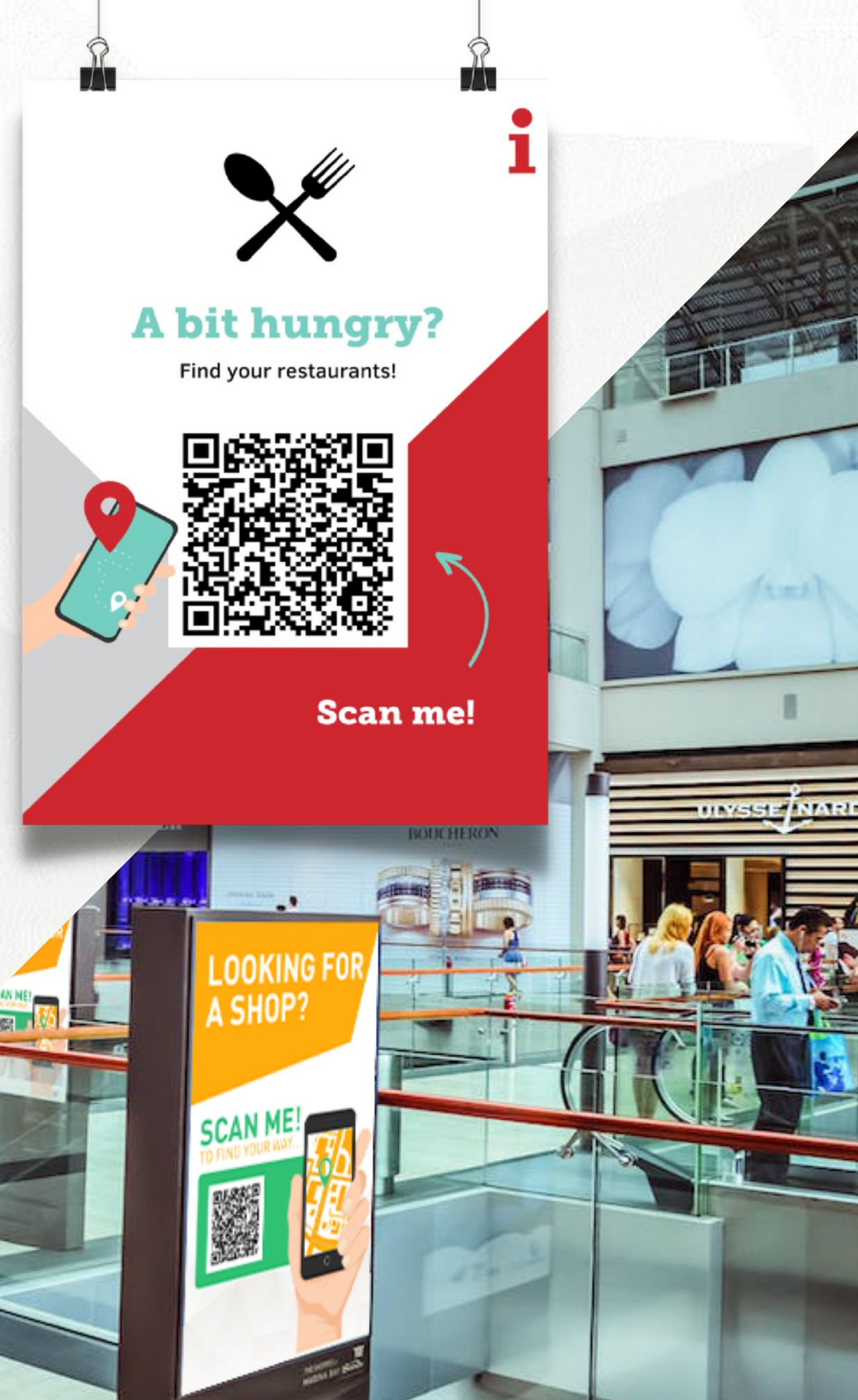
Discovering the shopping offer

A connected shopping center

Accessible for disabled people



Enhance the shopping experience of your visitors with **the mobile solution**



They trust us



Margot L. - 27 ★★★★★

« Saving time, I was able to find my destination directly on my smartphone. »

David B. - 41 ★★★★★

" The solution really allows us to be autonomous during our visits. »

Michelle P. - 63 ★★★★★

"I discovered new very nice restaurants on the wayfinding map of the mall. Very convenient."

ViaDirect is an expert in digital wayfinding solutions since 2009

Test me!



Contact us

mobile@viadirect.com

